

Rocket Fuel Health Related Segments

Health & Beauty --> Allergy Sufferers
Health & Beauty --> Analgesics Buyer
Health & Beauty --> Cough & Cold Sufferers
Health & Beauty --> Dieters
Frequent Buyers > Health & Wellness Buyers
Frequent Buyers > Health & Wellness Buyers > Weight Loss & Supplements
Frequent Buyers > Health & Wellness Buyers > Natural Wellness
Propensities > Healthcare Products > Sore Throat
Propensities > Healthcare Products > Sore Throat > Vicks
Propensities > Healthcare Products > Sore Throat > Ricola
Propensities > Healthcare Products > Sore Throat > Robitussin Honey Drops
Propensities > Healthcare Products > Sore Throat > Sucrets
Propensities > Healthcare Products > Sore Throat > Tylenol Sore Throat
Propensities > Healthcare Products > Sore Throat > Cold-Eeze
Propensities > Healthcare Products > Sore Throat > Cepacol
Propensities > Healthcare Products > Sore Throat > Other Robitussin Drops
Propensities > Healthcare Products > Sore Throat > Luden's
Propensities > Healthcare Products > Sore Throat > Halls
Propensities > Healthcare Products > Sore Throat > Dimetapp
Propensities > Healthcare Products > Heartburn Remedies
Propensities > Healthcare Products > Heartburn Remedies > Mylanta
Propensities > Healthcare Products > Heartburn Remedies > Maalox
Propensities > Healthcare Products > Heartburn Remedies > Imodium
Propensities > Healthcare Products > Heartburn Remedies > Gas-X
Propensities > Healthcare Products > Heartburn Remedies > Roloids
Propensities > Healthcare Products > Heartburn Remedies > Prilosec
Propensities > Healthcare Products > Heartburn Remedies > Pepto-Bismol
Propensities > Healthcare Products > Heartburn Remedies > Pepcid AC
Propensities > Healthcare Products > Heartburn Remedies > Zantac 75
Propensities > Healthcare Products > Heartburn Remedies > Tums
Propensities > Healthcare Products > Heartburn Remedies > Alka-Seltzer
Propensities > Healthcare Products > Glasses/Contacts
Propensities > Healthcare Products > Glasses/Contacts > Eyeglasses-Regular
Propensities > Healthcare Products > Glasses/Contacts > Extended Wear
Propensities > Healthcare Products > Glasses/Contacts > Colored/Tinted
Propensities > Healthcare Products > Glasses/Contacts > Eyeglasses-Bifocals
Propensities > Healthcare Products > Glasses/Contacts > Contact Lens Cleaning Solution
Propensities > Healthcare Products > Glasses/Contacts > Soft
Propensities > Healthcare Products > Glasses/Contacts > Disposable
Propensities > Healthcare Products > Vitamins/Minerals
Propensities > Healthcare Products > Vitamins/Minerals > Caltrate
Propensities > Healthcare Products > Vitamins/Minerals > Centrum
Propensities > Healthcare Products > Vitamins/Minerals > Centrum Silver
Propensities > Healthcare Products > Vitamins/Minerals > One-A-Day Women's Formula

Propensities > Healthcare Products > Vitamins/Minerals > Os-Cal
Propensities > Healthcare Products > Vitamins/Minerals > Citrical
Propensities > Healthcare Products > Vitamins/Minerals > GNC
Propensities > Healthcare Products > Vitamins/Minerals > One-A-Day 50+
Propensities > Healthcare Products > Vitamins/Minerals > One-A-Day Men's Formula
Medical - Health Condition > Allergy
Wellness Products & Treatments > Vision
Wellness Products & Treatments > Dental
Medical - Health Condition > Dry Eyes
Wellness Products & Treatments > Foot Care
Medical - Health Condition > Head Ache
Medical - Health Condition > Heart Burn
LifeStyle Interests > Healthy Living
Wellness Products & Treatments > Herbal Natural Remedies
LifeStyle Interests > Natural Health
Wellness Products & Treatments > Vitamins
LifeStyle Interests > Disabled/Handicapped Consumers
LifeStyle Interests > Smokers
Wellness Products & Treatments > Personal Mobility
Wellness Products & Treatments > Bone Density
Wellness Products & Treatments > Hearing
Wellness Products & Treatments > Muscle Pulls
Wellness Products & Treatments > Weight Loss
Wellness Products & Treatments > Smoking Cessation